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EXPERIENCE

JANUARY 2021 – PRESENT

SENIOR CONSULTANT (PROJECT MANAGER) JOHNSON & JOHNSON, SOGETI

- Lead a cross-functional team of content writers, developers using pm tools like Microsoft Teams. To effectively decommission retired websites/applications.
- Onboarded and trained a new team member
- Responsible for writing a communication release Bi-weekly that gets sent out to stakeholders of all updates made on the product backlog to JJMD.com
- Scheduled and facilitated weekly calls with the internal team and stakeholders to discuss the migration plan/efforts to ensure everyone is aligned.
- Oversaw the content migrations timeline and launch plan creation, by meeting with stakeholders to ensure timelines are correct and having daily stand-up meetings.

AUGUST 2020 – JANUARY 2021

PROJECT MANAGER, JANSSEN PHARMACEUTICALS

- Serve as main point of contact with clients, managing expectations and strategically partnering with them to identify opportunities and develop recommendations to help them meet their strategic goals.
- Facilitate workflow, create schedules and cost estimates ensuring that projects are scoped accurately and are delivered according to client's timelines.
- Oversaw the design and development of assets supporting the digital marketing launch of new drug indications.
- Decreased deliverable timeline by 3 months while facilitating the creation and development of an iOS iPad application that informed patients of the drug and dosage.

- Manage workstreams across different interagency teams, agency partners, regulatory and Quality Assurance teams to deliver projects on time and on budget.

AUGUST 2017 – JANUARY 2020

PROJECT MANAGER, WEBCREATIVES

- Lead the design process of a website by working with a team of graphic designers, writers and web developers to produce high quality work.
- Installed GTM on multiple clients' websites to ensure proper tracking of analytics.
- Used agile methodology for project deliverables.
- Created a project plan for new websites using Monday.com to track deliverables, progress, risks, and responsibilities.

FEBRUARY 2015 – JANUARY 2017

DIGITAL COORDINATOR, WEBCREATIVES

- Created google ad words campaigns to reach new customers and increase current revenue by 45%
- Update content on the backend using WordPress CMS.
- Sent weekly email newsletter and promotions using MailChimp.
- Support sales and lead generation efforts through inbound marketing tactics. Blogging & Social media content creation.

EDUCATION

BACHELOR'S DEGREE, FLORIDA ATLANTIC UNIVERSITY

Business management, marketing

SKILLS

- | | |
|-----------------------------------|----------------------------------|
| • Scheduling/planning | • Certified Scrum Master |
| • Client management communication | • Google Ads certified |
| • Data Analysis | • Monday.com Microsoft Project |